



Chamber Volunteer of the Year

An individual who has donated freely of his or her time and goes the extra step toward the success of the various activities of the Sturgis Chamber and Community.

Community Pride Award

A business, individual or group that works toward presenting Sturgis as an attractive, well-rounded community through its physical appearance of property, landscaping, and restoration efforts.



Employee of the Year

An employee that acts as an ambassador
for both their business and the
Sturgis community.

Employer of the Year

A business which has significant economic impact on the community, community involvement, a positive environment for the employees, and other factors such as safety, healthy living and family orientation.



Key City Award

Highest award for a person, business or organization whose spirit and attitude exemplifies the best of business, community and family and has shown an overall concern and contribution to the Community and Sturgis Chamber.



Retail Business of the Year

A business which excels at meeting local needs, has a positive working environment, and a record of outstanding service to the community.



Service Business of the Year

A business that fills a need in the community, has a positive environment for employees, and community involvement of both employees and management.



Tourism Excellence Award

A business or individual who provides outstanding customer service to guests visiting the Sturgis Area.