

TAKE THE RIDE
Sturgis®

AREA CHAMBER OF COMMERCE & VISITORS BUREAU

JOIN US!

10 Reasons To Join!

- 1 Establish business relationships at networking events such as our Annual Banquet, Mixers, and Ribbon Cuttings.
- 2 Availability to sponsor various Chamber events bringing visitors & potential customers to the Sturgis Area.
- 3 Marketing help through free graphic design assistance, marketing plans & social media strategies to bring recognition to your business.
- 4 Increase business exposure through a business listing in our Membership Directory & on the Chamber website with a logo & direct link to your website & contact info.
- 5 Availability to place an ad in the Official Sturgis Publication, which is distributed throughout the Black Hills region.
- 6 Build your business image through Chamber welcome & relocation packets & by mail & phone call information requests.
- 7 Gain exclusive access to promote your business's events & achievements in our weekly newsletter, social media, radio, email opportunities & website event calendar.
- 8 Availability to display your business cards, rack cards & flyers in the Chamber Office for more business exposure.
- 9 Benefit from a unified voice in local, county & state government & bring credibility to your business.
- 10 Opportunity to demonstrate leadership by joining a Chamber committee or volunteering at Chamber events.



Vision Statement:

The Sturgis Area Chamber of Commerce & Visitors Bureau envisions uniting and leading the Sturgis area toward stronger economic, social and community betterment.

Mission Statement:

The Sturgis Area Chamber of Commerce & Visitors Bureau advocates on behalf of our members to support business, agriculture and tourism resulting in an enhanced quality of life for the entire community.

Business Development & Promotion

- Scrooge Night
- Parade of Lights
- Leadership Sturgis
- Shop Local Campaigns
- Weekly Newsletter
- Community event calendar
- Ribbon cuttings & ground breakings
- Chamber Mixers
- Website
- Social Media

Marketing the Greater Sturgis Area

- Official Sturgis Publication & Membership Directory
- Sturgis Events Rack Card Promotion
- Sturgis Map
- Chamber Staff proudly markets the area daily with member recommendations to guests
- Social Media & Website

Chamber Hosted Events

- Annual Banquet
- Community Showcase
- Sturgis Volksmarch
- Sturgis Wine & Stein
- Northern Hills Ag Fest
- Community Picnic
- Ag Appreciation Banquet
- Chamber's Crypt Haunted House
- Small Business Saturday
- Winter Frostival—Tree Lighting & Parade of Lights
- Scrooge Night

Government Affairs

- Cracker Barrel
- Candidate Forums



AREA CHAMBER OF COMMERCE & VISITORS BUREAU

Which category best describes your business?

- 1) Accommodations
- 2) Accommodations: Camping/Cabins/RV
- 3) Advertising/Media/Printing
- 4) Attractions/Recreation
- 5) Auto Sales/Service
- 6) Building Supplies/Contractors/Maintenance Services
- 7) Civic Organizations
- 8) Dining/Drinks
- 9) Education
- 10) Farm/Ranch
- 11) Financial Services
- 12) General Services
- 13) Government Entities
- 14) Grocery
- 15) Legal Services
- 16) Manufacturing/Distributing
- 17) Medical/Healthcare
- 18) Office Equipment/Supplies
- 19) Pet Services
- 20) Real Estate/Property Management/Rentals
- 21) Religious Organizations
- 22) Shopping/Retail
- 23) Spas/Salons
- 24) Transportation
- 25) Utilities
- 26) Winery/Brewery/Distillery
- 27) Associate Member

ADVERTISING & PROMOTION

- Social Media Posts
(Facebook, Instagram, YouTube, Twitter)
- Website
(business listing + website/social media link + logo)
- Business Card/Rack Card Displayed at Chamber Office
- Official Sturgis Publication Listing/Ad
(30,000 sent annually)
- E-Newsletter
- Business Referrals
- Exclusive Sponsorship Opportunities

NETWORKING

- FREE Use of Conference Room
- Mixers
- Ribbon Cuttings
- Events/Banquets
- Committee Opportunities
- Coffee Hour

GROWTH

- Advertising & Promotion
- Networking
- Fundraising
- Community Connection
- Access to Resources
- Volunteering/Involvement
- Economic Development

CONNECT	<p>You are an individual who wants to connect with the local business community. You are joining the Chamber to help raise your profile and give your business a boost. You'll use your membership to build and strengthen your business.</p>	<p>Sole Proprietors, Religious Org., Civic Org., Government Entities and individuals only are eligible for this membership.</p>	<p>\$115</p>
DEVELOP	<p>You are a small business that aspires to grow and develop. You are joining the Chamber to help raise your profile in the local business community. You'll use your membership to promote and build your business.</p>	<p>If your business has 2-10 full time employees, you are eligible for this membership.</p>	<p>\$325</p>
ADVANCE	<p>You are a mid-sized business that wants to be a strong influence in the business community. You are joining the Chamber to have a say in our local public policy. You'll use your membership to strengthen your brand, to grow your business and to enhance our community.</p>	<p>If your business has 11-30 full time employees, you are eligible for this membership.</p>	<p>\$550</p>
CORPORATE +	<p>You are a larger business and an influential employer in our region. You are joining the Chamber to help ensure our community is a thriving place to live, work and play. You'll use your membership to boost your status as a local leader and to influence public policy.</p>	<p>If your business has more than 30 full time employees, you are eligible for this membership.</p>	<p>\$675</p>

Company Profile Information

Business Name _____

Display As _____

Business Address _____

City _____ State _____ Zip Code _____

Business Phone _____

Website _____

Business Category # (See Page 4) _____

of Full-Time Employees _____

Business Email _____

Join Chamber Email List

Referred By _____

New Member (10% discount!)

Primary Rep Information

Name _____

Title _____

Phone _____

Email _____

Join Chamber email list

Billing Rep Information Same as above

Name _____

Title _____

Phone _____

Email _____

Mailing Address _____

City _____ State _____ Zip Code _____

Membership Application

Membership Types	Annual Cost	Check One	New Member Discount - 10%	Check One
Connect	\$115		\$103.50	
Develop	\$325		\$292.50	
Advance	\$550		\$495.00	
Corporate +	\$675		\$607.50	

Payment Information

Please sign me up for quarterly payments

Cash: _____

Check #: _____

Credit Card: *Call Chamber*



AREA CHAMBER OF COMMERCE & VISITORS BUREAU

Print Name

Signature

Date

By signing this document I authorize the Sturgis Area Chamber of Commerce to charge my credit card as above for the selected payment amounts. Annual membership fees are non-refundable. Membership to the Sturgis Area Chamber of Commerce shall be automatically invoiced for renewal on an annual basis, unless revoked in writing with thirty (30) days advance notice.